

# WINDOM COMMUNITY NEWSLETTER

FALL ISSUE / November 2022

## A NOTE FROM WCC PRESIDENT -MICHELLE HEMINGWAY TATUM

Happy Fall Season!!! 2022 has been an exciting year for your neighborhood association, the Windom Community Council (WCC). We started 2022 with a bang, as one of the Minneapolis neighborhood associations who got their City contracts fully funded and Equitable Engagement plans approved.

The 2022 Windom Equitable Engagement Plan is our flagship outreach and civic participation program. It guides our organization's best efforts to reach and serve all of our Windom residents, including our renter community and those representing BIPOC (Black, Indigenous, People of Color) residents and New Americans living in Windom.

Two of our proudest 2022 accomplishments are 1) first ever Neighbor Greeting/Door Knocking Event and 2) Board DEI (Diversity, Equity and Inclusion) Training which was facilitated by DeYoung Consulting.

Please continue reading this newsletter to learn more about what we in turn learned from visiting you in our various Windom neighborhood 'zones.' In the Spring of 2023, we plan to continue door our knocking efforts throughout Windom.

### 2021 - 2022 ASSOCIATION KEY ACCOMPLISHMENTS

**Windom Hennepin County Safe Housing Initiatives:** Successful collaboration with Garfield/Harriet residents and Hennepin County on the purchasing and re-purposing of the Metro and Aqua Inn Motels.

**Windom Renter Engagement:** Windom Gables Somali renter surveying to begin the process of connecting with our Somali residents.

**Windom Door Knocking/Neighbor Greeting Events:** Board Members door knocking the neighborhood to learn from & connect to you.

**Windom Neighborhood Safety Rebate Program:** Over \$10,000 in up to \$500 individual grants provided to Windom homeowners to help make their homes safer through the purchase of security equipment.

**Windom Alternative Garden and Bioswale Program:** Over \$35,000 in financial sponsorship to Windom homeowners to install alternative gardens and bioswales to help keep our waterways cleaner.

**Windom Home Improvement Loan Program:** Over \$219,000 in 0% APR home improvement loans to Windom homeowners.

**Windom Business Facade Program:** Over \$20,000 in grants to support our Windom small businesses to improve their facades to attract more local business from 2018-2022.

**Windom School PTO Partnerships:** Provided sponsorship aide to the newly started Windom Community School PTO in support of their Spring Festival and 2022 Kids Earth Day.

**Windom Garden Technical Consultations Program:** Over \$2,500 in sponsorship support to help Windom homeowners plan for alternative and pollinator gardens and bioswales for a greener sustainable future.



## DONATE TO OUR ORGANIZATION

Beginning next year, in 2023, your neighborhood association, the Windom Community Council (WCC), as well as all of the rest of the 72 official neighborhood associations, will face up to 70% funding cuts from our long time primary financial support, the City of Minneapolis.

In order to continue to exist and provide neighborhood programming, the WCC needs your financial support. Any amount is greatly appreciated. There are two easy ways to make your tax-deductible contribution:

Write and mail us a check to:  
Windom Community Council  
PO Box 19536  
Minneapolis, MN 55419

Donate Online through  
GIVEMN.org by scanning  
the QR Code below using  
your smart phone or device



## 2023 NEIGHBORHOOD PROGRAMS AT-A-GLANCE

**Winter:** Windom Apartment Renter Outreach and Engagement

**Winter:** Windom Crime Prevention and Traffic Calming Initiatives

**Spring:** Annual Neighborhood Meeting and Silent Auction Fundraiser

**Spring:** Annual Windom Reads Event

**Summer:** Windom Residential Neighborhood Greeting/Door Knocking

**Summer:** Annual Turf to Alternative Garden Tour

**Summer:** 1st Annual Windom Neighborhood International Festival

**Fall:** 1st Windom Area Diversity, Equity and Inclusion (DEI) Conference

**Fall:** Windom Neighborhood DEI Informational Workshop Series

## SUMMER 2022 DOOR-KNOCKING

As part of our 2022 WCC Windom Neighborhood Equitable Engagement Plan, over the summer, the Windom Community Council (WCC) Board of Directors implemented Windom's first Neighborhood Greeting/Door-Knocking Event.

This summer WCC was able to walk 3 of the 6 neighborhood 'Zones.' See the graphs and data below. The purpose of this initial neighborhood door-knocking was two-fold. It was used as both an opportunity to connect with our neighborhood residents and to identify the most pressing issues affecting each block in the neighborhood.

This effort will be ongoing from now into the spring and summer of 2023. It will include outreach and door-knocking into our apartments and rental properties throughout the Windom neighborhood. In this round of door-knocking, 372 homes were reached. We had about an overall 25% open-door or greeting rate. Over 95% of those who opened their doors to greet us live in single family homes and/or townhouses/duplexes.

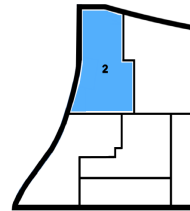
With neighborhood larceny on the rise in Windom, the WCC used this opportunity to identify our Windom neighborhood Block Club Leaders. We have learned that our Windom Block Club is active in some but not all parts of the community. Many Windom neighborhood blocks are sorely in need of Block Club leaders. Below are some of the take-aways that will be used to shape and develop new neighborhood programming.

- **Public Safety** is the number one concern at the block level in the 3 Zones.
- **Neighborhood Building Events** are sorely lacking in Windom, with many new renters, residents and homeowners feeling disconnected.
- **Speeding & Traffic** issues dominate concerns by residents requesting traffic calming measures at the block level.
- Residents are interested in more current and frequent (print and electronic) **Communication** on neighborhood ongoings.

### ZONE 2 - NORTHWEST WINDOM

(Between 56th and Diamond Lake west of Pleasant or  
Between 58th and 56th west of Pillsbury)

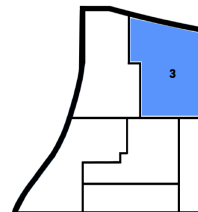
- 85 Homes Reached
- Top 3 Concerns/Issues:
  - 1) Crime 2) Affordable Housing 3) Traffic
- Top 2 Block Recommendations for Improvement:
  - 1) Increase Safety 2) Provide more Neighborhood Green Programs



### ZONE 3 - NORTHEAST WINDOM

(Between 58th and 56th east of Pillsbury and  
Between 56th and Diamond Lake east of Pleasant)

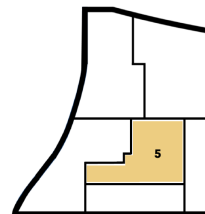
- 204 Homes Reached
- Top 3 Concerns/Issues:
  - 1) Crime 2) Speeding 3) Traffic
- Top 2 Block Recommendations for Improvement:
  - 1) Neighborhood Events 2) Neighborhood Coffee Shop



### ZONE 5 - CENTRAL WINDOM

(58th – 61st between Pleasant and Nicollet)

- 80 Homes Reached
- Top 3 Concerns/Issues:
  - 1) Crime 2) Speeding 3) Block Lighting
- Top 2 Block Recommendations for Improvement:
  - 1) Neighborhood Building Events 2) Speed-bumps



## NEIGHBORHOOD NOTICES & INFORMATION

### A MESSAGE TO WINDOM RENTERS

In the next several months, your neighborhood association, the Windom Community Council will be reaching out to renters in the neighborhood. This is will be a special effort to learn about your issues, concerns and ideas for a better renting/living experience in Windom. You will be given a survey to complete and mail back to us. Those who complete and return the survey will be entered into a DRAWING FOR A \$100.00 cash gift card.

### FALL 2023 WINDOM AREA DEI CONFERENCE PLANNING NOTICE

As part of our 2022 WCC Windom Neighborhood Equitable Engagement Plan, the Windom Community Council will be organizing the 1st Annual Windom Area DEI (Diversity, Equity and Inclusion) Neighborhood Conference. The planning will be spearheaded by the Windom Community Council Board of Directors. Windom residents interested in joining the conference planning committee, please feel free to email us at [windomcommunity@gmail.com](mailto:windomcommunity@gmail.com).

### 2022 WINDOM TRAFFIC CALMING APPLICATIONS

The City of Minneapolis has established a new process to manage and prioritize requests for traffic calming measures on neighborhood streets, a system designed to be equitable, data-driven and transparent. The Windom Community Council including various residents have submitted several Traffic Calming applications to the city. Please stay tuned on our social media channels to learn which intersections in Windom were approved for 2023 improvements.

### WINDOM COMMUNITY COUNCIL BOARD VACANCIES

The Windom Community Council is currently seeking to expand and diversify its Board of Directors. Anyone interested in serving on the Board or on any of the following committees can email us at [windomcommunity@gmail.com](mailto:windomcommunity@gmail.com). Committees that are currently looking for volunteers: Outreach & Community Engagement, Environment and Land Use, Community Development, Public Safety and Health and Fundraising. We are looking for individuals with fundraising and financial management experience. Please consider adding your voice to your neighborhood.

### 2023 WINDOM READS ANNOUNCEMENT

This year, Windom Community Council sponsored WINDOM READS was held in person on May 14th at Windom Community Center in the gymnasium. Windom Parks and Recreation generously assisted in putting up tables and chairs for the event. This is the 12th year for WINDOM READS, which is free multicultural event for families and featured 9 children's authors, Washburn Library, and National Federation of the Blind. Mayor Jacob Frey attended and read a book to the children, along with Minneapolis Police and Fire Departments. Next spring 2023 will be our 13th year for WINDOM READS, so please look for alerts to the multicultural event on our website and Facebook pages.

### WINDOM COMMUNITY GARDEN ANNOUNCEMENT

For over ten years, the Windom Community Council has been responsible for managing the Windom Community Garden. This 2022 gardening year was the last year that the Windom Community Garden Program was under the administration of the Windom Community Council.

The Windom Community Garden currently sits on a vacant lot owned by the Minnesota Department of Transportation (MnDOT) who will decide how the parcel will be used in the future. Since the beginning, the Windom Community Council has understood that the land belongs to the State of Minnesota, who could, at any moment, take back ownership its own purposes.

### SUBSCRIBE & CONTACT US

Windom Neighborhood



Support your Windom Community Council

[www.windommpls.org](http://www.windommpls.org) (E-newsletter Subscription)  
(856) 494-6366 (Call with Questions)  
[windomcommunity@gmail.com](mailto:windomcommunity@gmail.com) (Email Questions)

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